

# Contents

|  |     |
|--|-----|
| In lieu of a preface: Friedrich Katz – an Austrian Obituary<br><i>Gerhard Drekonja-Kornat</i> .....  | 9   |
| Nelson A. Rockefeller’s Office of Inter-American Affairs and the<br>Quest for Pan-American Unity: An Introductory Essay<br><i>Gisela Cramer and Ursula Prutsch</i> ..... | 15  |
| <i>Chapter 1</i>   |     |
| Playing the Cultural Game: The United States and the Nazi Threat to<br>Latin America<br><i>Uwe Lübken</i> .....  | 53  |
| <i>Chapter 2</i>   |     |
| “There’s Only One America Now”: The OIAA Film Programs in the<br>United States<br><i>Pennee Bender</i> .....   | 77  |
| <i>Chapter 3</i>   |     |
| Dual-Engined Diplomacy: Walt Disney, Orson Welles, and Pan-<br>American Film Policy during World War II<br><i>Catherine L. Benamou</i> .....                             | 107 |
| <i>Chapter 4</i>   |     |
| Soft Power: The Art of Diplomacy in US-Mexican Relations, 1940-<br>1946<br><i>Catha Paquette</i> .....   | 143 |

*Chapter 5*

Fighting for the Soul of the Mexican Press: Axis and Allied Activities during the Second World War

*José Luis Ortiz Garza* ..... 181

*Chapter 6*

The Word War at the River Plate: The Office of Inter-American Affairs and the Argentine Airwaves, 1940-46

*Gisela Cramer* ..... 213

*Chapter 7*

Nelson A. Rockefeller's Office of Inter-American Affairs in Brazil

*Ursula Prutsch* ..... 249

*Chapter 8*

The OIAA in Central America: The Coordination Committees at Work

*Thomas M. Leonard* ..... 283

The Editors and Contributors ..... 313